

# 2018

## ANNUAL REPORT



[www.tamworthcycleclub.org.au](http://www.tamworthcycleclub.org.au)



**TAMWORTH**  
**CYCLE CLUB**





# 2018 Annual Report

## Tamworth Cycle Club

Tamworth Cycle Club is an active, welcoming and progressive sporting club where cyclists of all ages and abilities can participate and enjoy events, as well as develop and improve their skills. We are proud of our achievements and the hard work of our many volunteers. The club has been running for many years and in that time we have served many members, both at a recreational and social level, through to Regional, State, National and International level.

In the past year, we have continued to see an increase in participation in the sport of cycling, particularly in our junior numbers (thanks to Luke O'Connor), our female membership numbers, and in our Ride+ (recreational) Memberships. The level of professionalism in our events and marketing has also received widespread commendation thanks to the hard work of Race Coordinator Rob Wright and our Marketing Team Daniel Nash and Alicia Massey.

In 2018, we have again had a full complement of board members, who have worked to balance the needs of all of our members and promote the sport of cycling across the Tamworth region, as per our Constitution.







## From the President

It's been another encouraging year of cycling with Tamworth Cycle Club, and I'd like to thank our members for their support and contributions in 2018. Our Board and many supporting members have given freely of their time and capabilities - and have demonstrated their genuine love for our sport through their commitment to your Club. The Club has continued to receive positive feedback about the more diverse and inclusive membership, and the improved processes for the delivery of events, both locally and from our State and National sporting bodies.

The introduction of the Women's #FIVE100 in 2017 was a milestone as the first women's event hosted by the Club, and in 2018, this event again contributed to a growth in our female membership. We now have 49 female members, approximately 30% of TCC's membership. We hope that this dramatic change over the past two years is just the beginning for participation of female members at every level in the Club.

When I was offered the opportunity to step into the role of President in 2017, I accepted it as a privilege and an honour. Understanding that the previous Board had experienced a number of limitations and challenges, my goal was to lead the Club to diversify its membership base; solidify its financial position; expand from a primarily 'racing' Club to one that offered

something for the full range of members; build a sustainable base for the Club's and events in the future; and to continue Mark Stewart's work in engagement on the NISCE.

In the last few months I've been conscious of the challenge it presents to serve every member in a 150 strong Club (almost double the size it was two years ago when I began), and I continue to be very proud of the many achievements of the Board and our members during this time of growth and development.

When I took on the role, my commitment to the then Board, was to:

- Foster a club that is carefully governed, inclusive, dynamic, and community-oriented
- Oversee the delivery of events in an efficient, timely and team-oriented way
- Document the events, processes, and responsibilities that happen and put together an annual 'work in progress' document that can be reused each year
- Commence building stronger business relationships with a view to future development opportunities
- Take advice from Jeremy Bartlett as Vice President on technical matters, understanding that I am not a highly experienced cyclist.

I am confident that I have done this to the best of my abilities, and I am very grateful to the Board, our sub-committee members and the many active Club members who have supported me in this work.

Interestingly, the duties of governance of a Club may not be familiar to everyone, and as such, the highlights of the last two years may



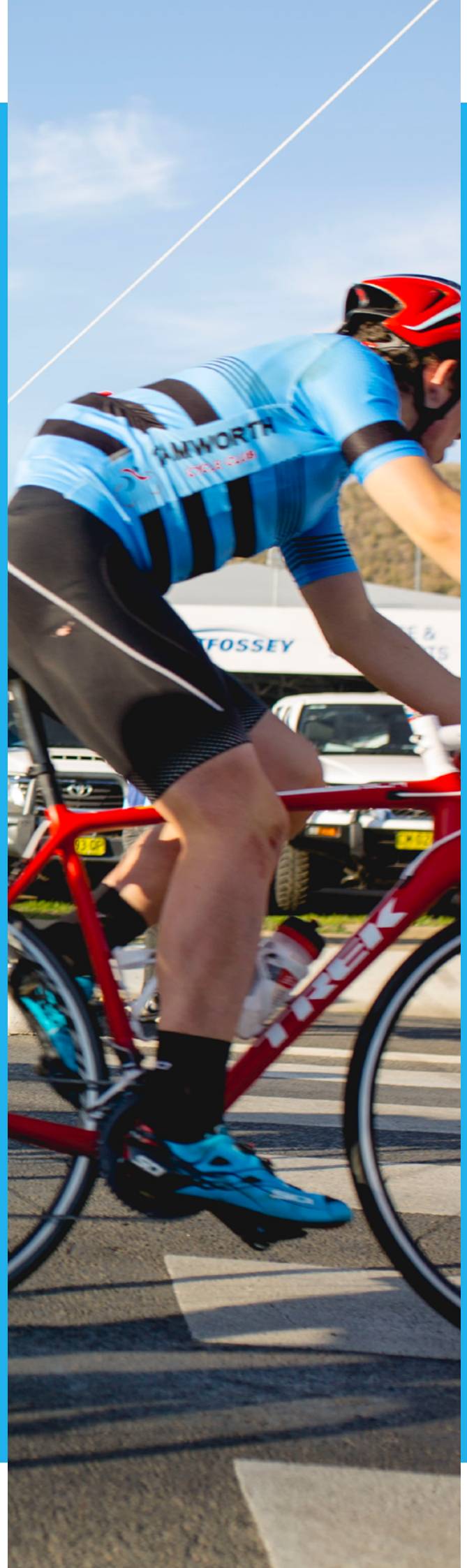
not be things all members would be aware of on a day-to-day basis. Specifically, I'd like to mention:

- The effective management of TCC's duty of care, which ensured all members were entitled to appropriate coverage and the Club was protected from potential liability in 14 separate injuries and accidents in the past two years (both at Club events and on social rides)
- The development of a professional brand and presence in the community that has directly resulted in stronger community relationships, broader media coverage, and increased financial support from our business community
- The increase from \$250 reported grant and sponsorship revenue in 2016, to well over \$30,000 in 2018
- The effective lobbying for inclusion of a Clubhouse – a permanent home for TCC – in the plans for the NISCE
- The professional delivery of the Tamworth Cycling Festival, which saw 300 entries over two days, and an estimated (by Tamworth Regional Council) 646 related visitors and spectators to Tamworth
- The building of a new website, with a comprehensive resources page, and the regular distribution of the e-news, social media updates, race reports and responsive contact to our members.

In reviewing my time as President, I encourage each of our members to continue to see it as their personal responsibility to build a culture that is welcoming and inclusive. This cannot be achieved by any single person – but we can all be very proud that we now represent such a broad cross-section of the community – a stark contrast to when I first showed up for a road race at Loomberah with nine unfamiliar male cyclists three years ago!

I wish to again express my gratitude that the men and women of the 2018 TCC Board have selflessly given hours of their time and expertise to grow our Club this year. It's been a privilege to work with them, and I look forward to what the future holds under the leadership of the new President, Daniel Nash.

**Min McDonald**  
**President**





# The Role

**As per our Constitution and the member forum held at the 2018 AGM, the objective of your 2018 Board has been to:**

- Meet the Objects of the Club as outlined in the Constitution
- Review and where necessary, establish processes and systems to ensure the Board is delivering an appropriate service to our members
- Develop a vision for the future that is achievable, sustainable and exciting.



## The Tasks

**In 2018, the TCC Board:**

- Delivered the first Tamworth Cycling Festival at a profit, with 300 entries in three events over two days, thanks to volunteer contributions from 35 TCC members over a period of four months
- Delivered four major Club events (the Gunnedah to Tamworth, the Women's 100, the John Dewhurst Memorial and the Tamworth Cycling Festival), three interclub events (with Armidale and Inverell CC), three club social rides, the road racing season and the criterium racing season (both of which saw the addition of prize money thanks to new sponsor relationships)
- Delivered a number of club social events (Tour De France social night; racing and season presentation events, Club Christmas Party)
- Trialled member training rides
- Supported and advanced junior development and women's development
- Used the newly developed sponsorship process, event management process, and media liaison process to further advance the financial sustainability and membership numbers of the Club
- Maintained a full complement of Directors (with professional skills and capabilities) for the term of the Board, delivering all Board meetings with a full quorum, plus two member feedback sessions, and a number of sub-committee meetings for the Tamworth Cycling Festival
- Posted the outcomes of the member planning session to the website and social media to gather responses and feedback from those unable to attend.



### **To serve our members, the TCC Board:**

- Commended and celebrated the achievements of our many members from Juniors to Masters across local, Regional, State and National events on social media and at various presentation events
- Liaised with other Clubs and groups and/or generated opportunities for interclub activities including the MTB Park Come n Try Day; the Come n Try Crits; and the Women's 100
- Engaged with Tamworth Regional Council to advance inclusion of the proposed Clubhouse in plans for the Sporting Centre of Excellence (NICSE)
- Liaised with Kevin Anderson's office and Tamworth Regional Council to maintain and advance the Club's relationship with local leaders
- Held regular monthly Board meetings (with a quorum at all meetings), plus extraordinary motions and approvals via the Committee Facebook Group to keep activities moving as necessary
- Maintained and improved systems and processes including refining the risk assessment process, work in progress documents, minutes and agenda templates, sponsorship proposal templates and more.



### **To ensure safety and to abide by our responsibilities to Cycling Australia, the TCC Board:**

- Liaised, engaged and discussed technical matters; membership issues and opportunities; and risk and safety processes with Cycling NSW and Cycling Australia
- Sought and provided feedback on matters pertaining to Cycling NSW memberships and policies
- Worked closely with Cycling NSW in development and enhancement of existing G2T event
- Fostered and improved relationships through strong and consistent communication
- Undertook to upskill Board and Club members through support to undertake the Commissaire's course and coaching courses
- Implemented the TCC Constitution as part of the rule and policy framework of Cycling NSW.



### **To promote Tamworth as a premier cycling venue, the TCC Board:**

- Delivered major invitational events including the Tamworth Cycling Festival, G2T, John Dewhurst Memorial, Interclub racing, and the Women's 100
- Undertook stakeholder engagement, consultation and feedback with TRC on the Sporting Centre of Excellence (NICSE)
- Liaised with local media and businesses to discuss the NICSE, the club's growth, and future plans, with a view to raising revenue for events which could generate capital for a future clubhouse.





# The Results

## The initiatives and events undertaken by the Board resulted in:

- Increased overall membership from 84 financial members in 2016, to 151 in 2018 (an 80% increase over two years) (electronic records are available if required – please contact the Board)
- Increased junior membership from 3 to 35 members
- Increased female membership from 5 to 51 members (from 5% to 30% of overall membership)
- Increased profit from \$1950 loss in 2016, to \$4,000 in 2017, to an expected profit of approximately \$23,000 in 2018 (confirmed numbers can be found in the Treasurer's report)
- Grew grant and sponsorship revenue from \$250 in 2016 to well over \$30,000 in 2018
- Successfully delivered all major events at a profit
- Increased participation level in all events, including male and female Club members representing at local, interclub, state, and national level
- Positive and increased media coverage across a broader range of areas including not only racing, but cycling education and awareness, the future of the club, the NICSE, and the wider sporting community
- An increase in Facebook followers; and 'engaged' Facebook users
- Streamlined processes regarding event approvals and improved communication thanks to stronger relationships with TRC and the NSW Police
- Comprehensive risk analysis process ensuring accidents and safety issues were dealt with efficiently and without concerns or risk regarding duty of care
- WIP management has saved time, ensured simpler delivery of major events, and resulted in positive feedback from participants and competitors
- The Club has had an opportunity to play an active role in the design and planning of the NICSE.





# The Future

In 2018, the Club developed the Nemingha to Nundle into a full weekend Cycling Festival presented by Goodyear Autocare Tamworth. The Board raised around \$29,000 towards the project, and the event included

- A cross-discipline timed hill climb event for road cyclists, mountain bikers and runners commencing from the Tennis Club on Napier Street and proceeding straight up Hill Street to the summit of the Oxley Lookout
- An afternoon criterium in the Tamworth CBD, complete with a kiosk, bar and live race calling
- The traditional Nemingha to Nundle Handicap Road Race, a community ride and a Gran Fondo.

As planned - with sound governance, and appropriate financial management, the event generated capital towards construction of the TCC Club House at the Sporting Centre of Excellence. It is hoped that the success of the inaugural event will warrant continued support from Club members in 2019.





# Our Members

With such a dramatic increase in the number of Club members, this has flowed on to members participating and competing at every level (local, interclub, regional, challenge, state and national) again this year. There are simply too many member achievements to mention, but these have been shared and celebrated along the way via our comprehensive social media presence on Facebook. Thanks to Luke O'Connor, Joe Kelly, and Robert Wright for their work on this. Thanks to the members who provided details for these posts – the Club is pleased to share them, and our members enjoy reading them – but we don't know unless you tell us!

The Board has continued to work towards balancing the needs of long-term members while providing a warm welcome for new ones, and we look forward to this continuing in 2019. We expect a dramatic growth in membership again when the new facilities open at the NICSE.



## Feedback

Feedback in 2018 has for the most part been extremely positive. The Board encourages all members to consider the voluntary nature of the roles undertaken, and the countless hours committed by the 2018 Board to grow the Club to the sound position it is in. This development has been positive and dramatic - and has been recognised by our local Council, State Member, Cycling NSW, the Tamworth business community, and the overwhelming majority of our 150 members. The Board thanks our members for this support and looks forward to another positive year in 2019.